

ARCHIDEX®

THE 22ND INTERNATIONAL ARCHITECTURE, INTERIOR
DESIGN & BUILDING EXHIBITION 2023, MALAYSIA

26 > 29 JULY 2023 | KL Convention Centre, Malaysia

ASIA'S LEADING ARCHITECTURE
BUSINESS EVENT



**POST SHOW
REPORT 2023**



www.ARCHIDEX.com.my

Jointly Organised By:



100
YEARS
1923-2023

CIS

CELEBRATING RESILIENCE, INNOVATION AND PROGRESS

As the echoes of **ARCHIDEX 2023** still reverberate through the halls of Kuala Lumpur Convention Centre, we are thrilled to take a moment to reflect the achievements that graced this year's event.

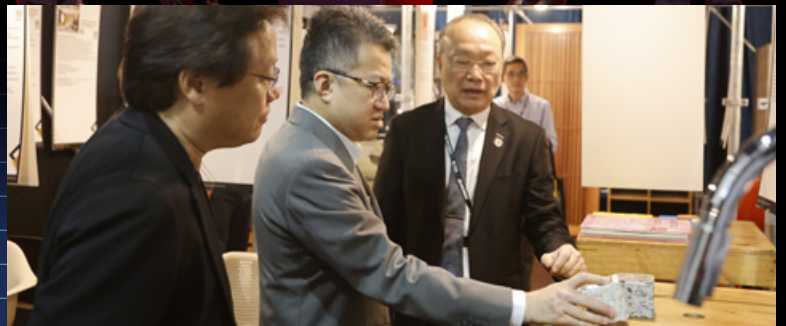
ARCHIDEX illuminated the path towards a brighter future for the architecture industry. There was a surge in the number of exhibitors, alongside groundbreaking concepts that sets the stage for an extraordinary showcase of innovation.

What emerged was not merely a gathering, but an embodiment of the industry's ability to shape the landscape of tomorrow with creativity and determination. **ARCHIDEX** stood tall as a vibrant platform, drawing architects, designers, developers and manufacturers together, facilitating the exchange of ideas and the exploration of cutting-edge advancements.

This Post-Show Report delves into the key highlights and milestones that defined **ARCHIDEX**.

"ARCHIDEX today, is synonymous with the key words of progress, growth, service, knowledge and unity. It was an exhibition created with the singular aim of providing a platform, for the Malaysian architects and building industry professionals to source the latest architectural products and materials, as well as to convene to share industry knowledge and to foster international trade and commerce."

YB Tuan Nga Kor Ming,
Minister of Local Government Development, Malaysia
at the Official Opening Ceremony of ARCHIDEX 2023



FACTS & FIGURES 2023



Over **38,000** visitors

↑ **5%** from 2019



From **100** countries

↑ **37%** from 2019



Over **20,400** Industry Specifiers
(Architects, Interior Designers, Developers,
Engineers, Quantity Surveyors)

↑ **8%** from 2019



Over **2,000** International
Visitors and Buyers

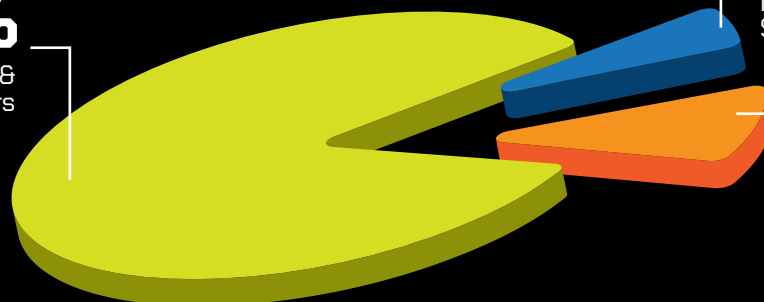
↑ **7%** from 2019

Top 10 Countries & Regions with Most Visitors:

*Brunei, China, India,
Indonesia, Philippines,
Singapore, South Korea,
Taiwan, Thailand, Vietnam*

VISITOR PROFILE

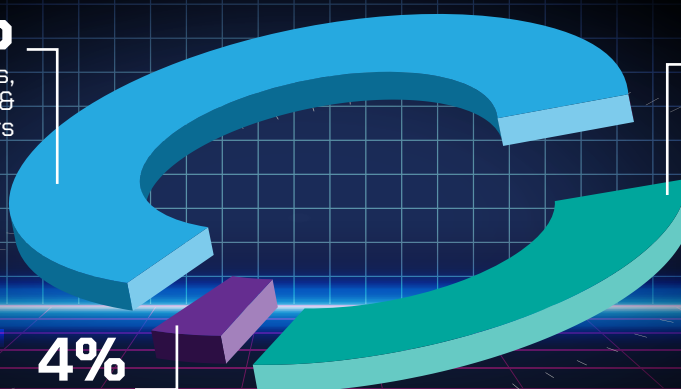
84%
Professionals &
Trade Visitors



6%
Industry
Students

10%
Public &
Non-Industry
Students

64%
Architects, Interior Designers,
Developers, Engineers &
Quantity Surveyors



32%
Industry Traders***
& Government Officials

4%
Non-Industry
Traders

***Industry Traders consist of Contractors, Builders, Agents & Distributors, Facility / Building Managers, Project Managers, etc

Echoes from **ARCHIDEX** *Exhibitors Unveil Their Success Stories*

"We have been participating in ARCHIDEX for years and this is our first year back post-Covid! It is definitely exciting to be here - to be able to network with potential clients and catch up with existing clients. We've gotten many projects through attending ARCHIDEX by meeting like-minded people in the industry."

Bernard Lim,
Project Manager, Häfele

"The response at ARCHIDEX has been really good. We had more than 2,000 walk-in clients on the first two days. It is the right platform for us, a gathering for us once a year with architects, developers, IDs plus our partners who are the distributors of our products. Managed to close some deals, with some trade partners and we also use ARCHIDEX as a platform to launch new products. I think it is very important to be here."

Nirmala Devi Sembayah,
Head of Marketing, Roca Malaysia Sdn Bhd

"We have been with ARCHIDEX since 2004 and we keep coming back because we see tangible returns. It gives us an opportunity for brand building and to be associated with professionals in the industry."

Damien Kheng,
Vice President of Sales, Gard Inc Sdn Bhd

"We have been with ARCHIDEX since 2008. This year's crowd has increased and it is a very successful event with a lot of new faces and even from overseas. We managed to close quite a significant number of customers."

Stancer Choo,
General Manager, Sansico Industries Sdn Bhd

Voices from the Crowd *ARCHIDEX 2023 through Visitors' Eyes*

"This is my first visit to ARCHIDEX and I believe that evaluating the exhibition's potential as a branding platform requires analysing the composition of exhibitors, participants, and visitors, both in scale and diversity. As a consultant in market entry, strategy, and mergers & acquisitions, I'd recommend ARCHIDEX to my clients as it draws a diverse global crowd, open doors to a larger market, and when compared with exhibitions in the South East Asia, ARCHIDEX's position as the largest exhibition of its kind, adds weight."

Karl Godderis,
Head of Business, Consultant, Euro Asia Consulting

"It's something I don't miss every year. Both ARCHIDEX and DATUM are a good source of discovering new things and new ways of doing things. I really look forward to seeing all the different types of materials here."

Mohd, Shariffudin Shariff,
Director, Arkitek MAA

"ARCHIDEX is home to many vendors and suppliers that is valuable to us especially when we are in the market for new materials, this makes it worth the trip from Singapore"

Eric Ong,
Group CEO, ISH Interior Design Holdings PTE LTD

"I find ARCHIDEX very interesting. I come here every year to look for new materials and construction methods, particularly those that feature sustainability and ESG. This is where I get ideas and inspiration."

Mohd Fadzil Md Yusof,
Project Architect, Halim Suhor Architects

"There's so much modern tech available for design whether for interior, exterior or building and, it gives a lot of opportunity for both suppliers and property developers to gather and see what is available in Malaysia."

Daniel Ng,
HR Director, Mah Sing Group Berhad

"I am here to look for new products and the latest technologies. It helps that as an architect I get CPD points, but the main reason I am here is to learn and get new market information."

Fadzli bin Hissin,
Architect, Imaar Architect Sdn Bhd

An Event Of:

KLAF2024
KUALA LUMPUR ARCHITECTURE FESTIVAL

SEE YOU NEXT YEAR!

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**ASIA'S
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3 > 6 JULY 2024
10AM - 7PM

KLCC KL CONVENTION
CENTRE, MALAYSIA

BOOK YOUR SPACE WITH US NOW!



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Jointly Organised By:



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