





Jointly Organised By:





## Your Gateway to Architectural Excellence

As a cornerstone of the Kuala Lumpur Architecture Festival (KLAF), this exhibition unites the brightest minds in architecture, interior design and building, creating an unparalleled platform for networking, collaboration, and showcasing groundbreaking products, materials, technologies and solutions.



## **Forging Strategic Alliance to Power Regional Progress**

The strategic collaboration with the Ministry of Housing & Local Government (KPKT) has been instrumental in elevating the exhibition's significance.

In 2024, the ASEAN-China Ministerial Roundtable on Construction and Housing (ACMROCH) held alongside ARCHIDEX was opened by the Prime Minister and welcomed 10 Ministers from China and ASEAN, along with their delegates.

As Malaysia for the ASEAN Chairmanship in 2025, the collaboration with KPKT will further strengthen ARCHIDEX's role as an essential platform for advancing the industry across the region.

It is important for developers and architects, planners and policy makers to ensure it is culturally vibrant, modern and technologically sound but environmentally friendly and it takes into the consideration the requirement of all sectors. It must be a new tale of one city that is inclusive, designed to foster innovation, promote sustainability and ensure that the industry remains competitive on a global stage.

ROCH

ARG

- YAB Dato' Seri Anwar bin Ibrahim, Prime Minister, Malaysia

We hope that anyone interested in architecture, interior design, and building materials will join us at ARCHIDEX. We are confident that this exhibition will help us [Ministry] promote sustainable urban planning with green technology and the latest architectural trends, ensuring that Malaysia continues to lead in sustainable urban planning for a prosperous future together.

- YB Tuan Nga Kor Ming, Minister of Housing & Local Government







## Establish Your Foundation For Growth ARCHIDEX®

Being at ARCHIDEX means playing in the big leagues and setting the foundation for future growth and success

#### **Reasons to exhibit at ARCHIDEX**

# Connect with Decision Makers & Gain High Quality Leads

**2,360** International Visitors and Buyers from **109** Countries and Regions

**86%** Visitors Met their Sourcing Needs

**85%** Prioritise Sustainability as a Core Business Value

#### **21,700+** Industry Specifiers

83% .... Professionals & Trade Visitors **65%** 

Architects, Developers, Interior Designers, Engineers & Quantity Surveyors

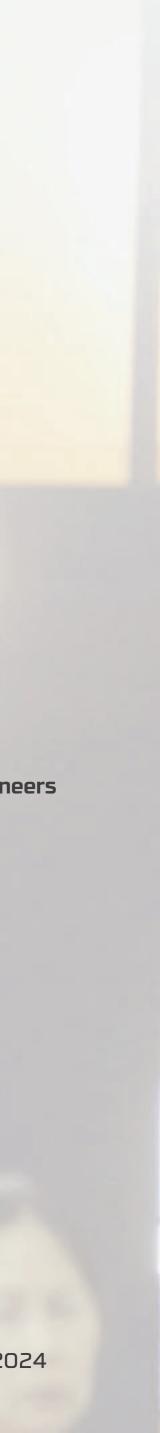
**9%** Public

> 6.5% Industry Students

1.5% Non-Industry Students **32%** Industry Traders & Government Officials

**84%** Implemented Green Concepts in their Latest Projects

Source<mark>: Facts & F</mark>igures from 2024





## Bigger, Better RRCHIDEX® 2025

Taking place in two prime venues to bring enhanced focus and exposure to our exhibitors. Don't miss out on the opportunity to be part of the most dynamic architecture event of the year!

		2023	2024	<b>2025</b> (Targeted)
Exhibition	KLCC	23,000	26,000	26,000
Space(m <sup>2</sup> )	MITEC	-	-	8,500
A2 50				
Exhibitor	KLCC	600	700	700
EXHIBITOR	MITEC	-	-	250
AULE -				
Visitor	KLCC	38,000+	40,336	42,000
Visitor	MITEC	-	-	28,000

# **Exhibit the Future**

At ARCHIDEX, we are dedicated to pushing the boundaries of architectural excellence. Our commitment to inspiring innovation drives us to spotlight the future of design. Embrace our theme of future architecture and join us in shaping the next era of building with visionary ideas and sustainable solutions.

## Showcase Innovation

Exhibit your cutting-edge products and solutions to an elite audience

#### **Connect with Leaders**

Engage with top architects, designers, developers and industry influencers

### Sustainable Spotlight

Highlight your commitment to green materials and eco-friendly practices

#### Lead the Future

Position your brand at the forefront of architectural trends and advancements



## **One Show, Two Venues, Seamlessly Integrated** for an Unmatched Experience

#### **Dual Locations**

Ensuring maximum visibility and engagement at Malaysia International Trade and Exhibition Centre (MITEC) and KL Convention Centre (KLCC)

#### **Vast Network**

Connect with a diverse and influential audience of architects, designers, developers, contractors and key decision makers



MITEC and KLCC are Malaysia's top-tier venues, with world-class facilities for major trade exhibitions and conventions in Kuala Lumpur

#### **Innovative Showcase**

Display your latest products, services and technological advancements in architecture and building materials

#### Connect, Learn, Lead: Your Gateway to Industry Trends and Networking Opportunities

#### Networking Opportunities

Engage with industry leaders, potential clients and business partners through a series of networking sessions

#### Industry Trends Learning and Growth

Gain insights from top experts through a comprehensive line-up of DATUM conferences, forums, and talks



## MITEC 21-24 JULY MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE

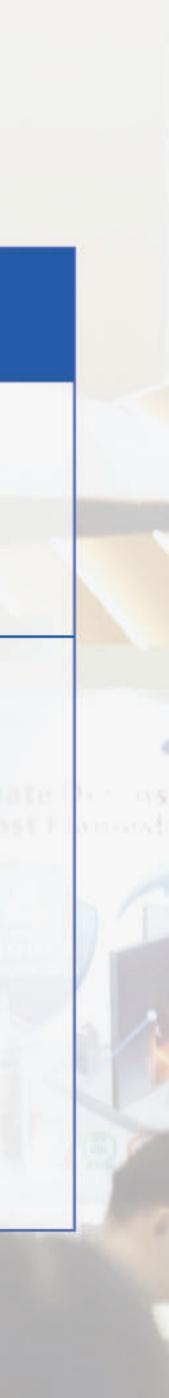
- Exhibition Space **8,500** m<sup>2</sup>
- 2 Halls
- **500** Booths
- Expected **28,000** Visitors

#### **Exhibit Profile:**

- Co-located: Fenestex ASEAN Fenestration & Technology Exhibition (Door, Façade, Glass, Window)
- Architectural Lighting
- Hardware, Tools & Equipment
- INTERIOR (FLOOR & WALL)
- KITCHEN
- Landscape, Theme Park, Sports Recreation, Swimming Pool
- **Technology** (AI, Parking System, Renewable Energy, Robotics)
- International Pavilion
- Others

## **ARCHIDEX**<sup>®</sup> 2025

	23 - 26 JULY KL CONVENTION CENTRE, MALAYSIA	
	<ul> <li>Exhibition Space 26,000 m<sup>2</sup></li> <li>10 Halls</li> <li>1,500 Booths</li> <li>Expected 42,000 Visitors (+4%) from 110 Countries</li> </ul>	
	Exhibit Profile:	
on	<ul> <li>Building Materials</li> <li>Adhesives, Chemical, Coating &amp; Waterproofing</li> <li>Bricks, Stone, Tiles &amp; Marble</li> <li>Roofing Materials &amp; Insulation</li> </ul>	
	• Future Workspaces	
	• Innovation (BIM, IBS, Smart Home)	
	• Interior (Floor & Wall, Furniture)	
	• Kitchen	
	• Sanitaryware	
	• Structural Materials (Aluminium, Cement, Concrete, Metal, Steel, Timber)	
	<ul> <li>International Pavilion</li> </ul>	



## **Concurrent Conference & Activities/Event Highlights**

• ARCHIDEX Biz Talk

**21 July** 

ARCHIDEX Focus Forum

MITEC

- ARCHIDEX Star Award
- Buyer Programme

#### **Beyond Fenestration**

**NEW** • Co-located: Fenestex (ASEAN Fenestration & Technology Exhibition)

22 July

- **NEW** Fenestration Awards & Installations
  - DATUM Conferences

**23 July** 

- ARCHIDEX Nite
- ARCHITALENT

• Cocktail & Networking Events

24 July

Curated Booth & Installations

**25 July** 

KLCC

**26 July** 

Exhibition Guided Tours



#### **Space and Form**

• DATUM Conferences • FORUM @ PAM Pavilion • PAM-LAM Fireside Chat Part 2 **NEW** • Future Workspaces **NEW** • Future Workspaces Awards **NEW** • Future Workspaces Forum



LID

ICTOR

**Industry Business Lunch** 

AERO-LES

Rusiness Lunchoon

**Networking Events** 

Curated Booth / Installations

ARCHIDEX Star Award

**Awards Gallery** 

KLAF2024



tuck of Oil Paim Trunk n stuck/year 135 trees) 5 ton/tree Carbon stuck 3.67 carbon dioxide (Co2)

**ARCHIDEX Biz Talks** 

**ARCHIDEX Focus Forum** 

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FOCUS FORUM

5 JULY 2024 | KL CONVENTION CENTRE

**ARCHIDEX Podcast** 

ARCHIDEX

The Forum @ PAM Pavilion

DATUM Conferences

ATUM:KL

Hosted Buyer Programme

ARCHITALENT





## FENESTEX: Open Your Windows to the Future

FENESTEX (ASEAN Fenestration & Technology Exhibition) is a unique addition to ARCHIDEX, enhancing its relevance in today's rapidly evolving exterior architecture landscape.

This exhibition is set to redefine sustainable building solutions by showcasing cutting-edge products in windows, doors, glass and facades.

#### **Key Features:**

#### **Focused Exhibition**

Present a selection of innovative, eco-friendly products that push the boundaries of facade design

#### **Special Installations**

Inspire with a curated showcase and offer a glimpse into the future of sustainable architecture

#### **Engaging Forums**

Drive dynamic discussions led by industry experts, sharing insights on emerging technologies an sustainable building practices

#### **Networking Opportunities**

Connect with architects, trade buyers and industry leaders, share ideas and foster collaboration and growth





# Why is Fenestration a New Focus?

The growth of the fenestration industry in Malaysia and ASEAN is leading the demand for sustainable windows and doors in commercial and residential projects.

#### **Market Leadership**

Capitalise on the booming ASEAN UPVC doors and windows market, projected to grow at **6% CAGR** by 2027, and the expanding Asia-Pacific flat glass market, set to reach **USD87.43 billion** by 2028

#### **Industry Leadership**

Showcase cutting-edge products and align with the evolving trends in sustainable and aesthetically pleasing building solutions

#### **Additional Benefits:**

#### **Enhanced Exposure**

Elevate your brand visibility with our Fenestration e-Guide

#### **Recognition and Prestige**

Stand out by competing for the Fenestration Award, celebrating your excellence and innovation

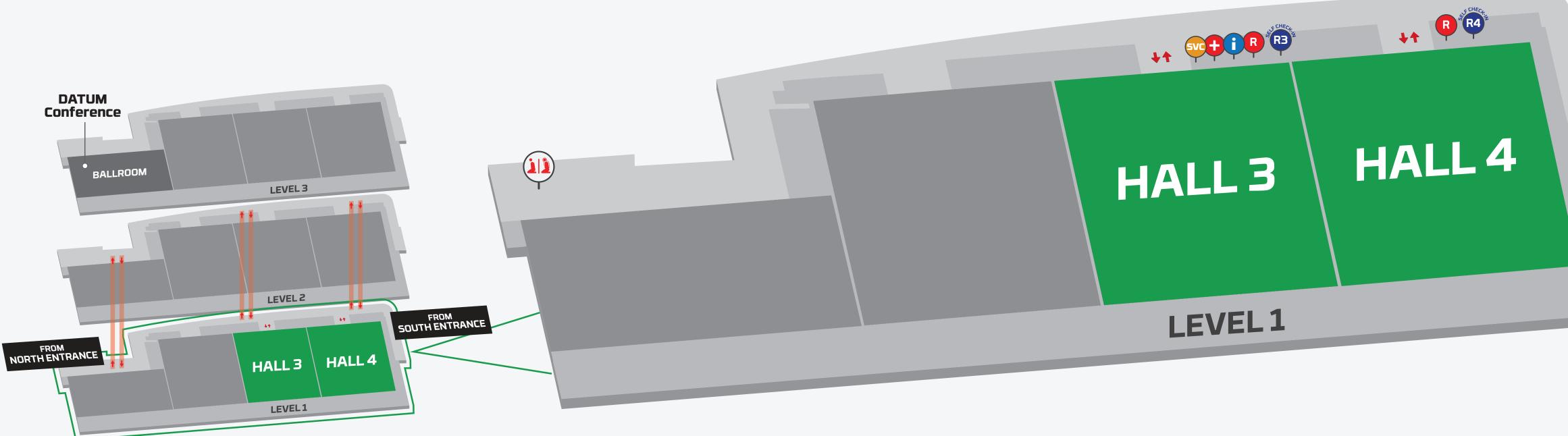
Showcase Your Innovations, Gain Unmatched Exposure, and Achieve Prestigious Recognition

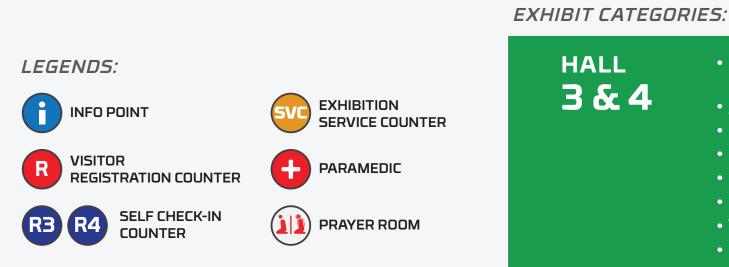
Source

1. https://www.mordorintelligence.com/industry-reports/upvc-doors-and-windows-market-in-asean 2. https://www.6wresearch.com/industry-report/malaysia-window-and-door-frames-market-outlook









## HALL LAYOUT

- CO-LOCATED: FENESTEX ASEAN FENESTRATION & TECHNOLOGY EXHIBITION (DOOR, FAÇADE, GLASS, WINDOW) ARCHITECTURAL LIGHTING
- HARDWARE, TOOLS & EQUIPMENT
- INTERIOR (FLOOR & WALL)
- KITCHEN
- LANDSCAPE, THEME PARK, SPORTS RECREATION, SWIMMING POOL
- TECHNOLOGY (AI, PARKING SYSTEM, RENEWABLE ENERGY, ROBOTICS)
- INTERNATIONAL PAVILION
- OTHERS





## About MITEC

The largest M.I.C.E venue in Malaysia and the 3rd largest in Southeast Asia

#### Hotels around MITEC

- Ami Suites
- Wedgewood Residences
- Dorsett Hartamas Kuala Lumpur
- Hyatt Regency (opening in 2025)

#### **Shuttle Service Provided**\*

#### KLCC ↑↓ MITEC

\*Approximately 20-min drive depending on live traffic conditions

#### **Surrounding Parking Bays**

Location			
MITEC	Around		
MATRADE	<b>5,000</b> with		
THE MET (TRITERA)	1km radiu		
PUBLIKA			







## Future Workspaces: Reimagining Workspace Solutions

We spend the majority of our waking hours at work, making the office environment a critical factor in our overall well-being and productivity. ARCHIDEX recognises this importance and is set to feature a dedicated zone highlighting **innovative solutions** for creating **productive**, **comfortable** and **inspiring office environments**.

#### **Key Features:**

#### **Focused Exhibition**

The future of workspaces prioritises **employee well-being** with ergonomic furniture, natural light, and biophilic design. **Flexible spaces** and **smart technologies** enhance productivity while promoting **sustainability** and eco-friendly practices.

#### **Engaging Forums**

Drive dynamic discussions led by industry experts, sharing insights on emerging technologies and sustainability.

#### Additional Benefits:

#### **Recognition and Prestige**

Stand out by competing for the **Future Workspaces Award**, celebrating your excellence and innovation.

Showcase Your Innovations, Gain Unmatched Exposure, and Achieve Prestigious Recognition





## China Customised Furniture Pavilion

Discover the China Customised Furniture Pavilion at ARCHIDEX, where innovation meets craftsmanship.

This dedicated area showcases specialised fit-outs and bespoke furniture solutions imported from China, tailored to meet the diverse needs of the Malaysian market.

Engage with architects, designers, and industry professionals seeking unique furnishings and customisable options to enhance both residential and commercial spaces.

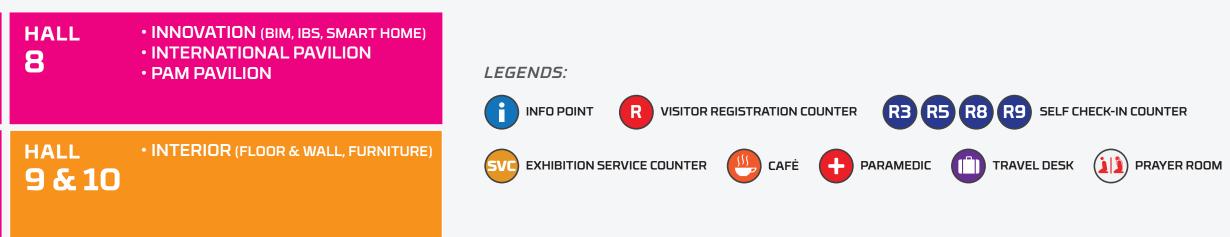






#### EXHIBIT CATEGORIES:

HALL <b>1 &amp; 2</b>	<ul> <li>INTERNATIONAL PAVILION</li> <li>KITCHEN</li> <li>SANITARYWARE</li> </ul>	HALL 6	BUILDING MATERIALS     ADHESIVES, CHEMICAL, COATING & WATERPROOFING     BRICKS, STONE, TILES & MARBLE     ROOFING MATERIALS & INSULATION     INTERNATIONAL PAVILION
HALL <b>3, 4 &amp; 5</b>	<ul> <li>BUILDING MATERIALS         <ul> <li>ADHESIVES, CHEMICAL, COATING &amp; WATERPROOFING</li> <li>BRICKS, STONE, TILES &amp; MARBLE</li> <li>ROOFING MATERIALS &amp; INSULATION</li> </ul> </li> <li>STRUCTURAL MATERIALS         <ul> <li>(ALUMINIUM, CEMENT, CONCRETE, METAL, STEEL, TIMBER)</li> </ul> </li> </ul>	HALL 7	FUTURE WORKSPACES     INTERNATIONAL PAVILION



# **Exhibitor's Reflections**

"ARCHIDEX is the most suitable platform to launch our brands into ASEAN as it is a very large event and is probably the most important for the architecture and construction industry in Malaysia and this region."

> Sebastian Zettelmeir, Bayern International, Bavarian Pavilion

"The Chinese government encouraged us to participate in ARCHIDEX and we find this place a productive avenue for inter-company partnerships and a friendly platform for co-learning. As such, we can reach out to many in the built and architecture industry to learn from each other's strengths and technologies, producing better methods not just for us but also to benefit the environment."

> Carson Chang, OSR, China Pavilion

"We have been with ARCHIDEX for 10 years and we see the outcome in the form of new customers and client base. ARCHIDEX is a very good place to present our new products."

Leo Hew Y L, General Manager, MBond Manufacturer Sdn Bhd

"We want to position Saint Gobain as the go-to brand for all renovation and construction needs – from floor to ceiling. ARCHIDEX is the perfect platform for us to showcase our integrated solutions across seven brands."

Belindle Lee, Assistant Marketing Manager, Saint Gobain Malaysia "It's our first time here at ARCHIDEX Malaysia, having had a good experience previously with C.I.S in Jakarta. Malaysia is a potential market so it was very important for us to get feedback from architects, engineers and other industry people, and to understand the market. So far the outcome has been very good for us. We are very satisfied."

> Ondulit Italiana, Valerio Francione, Export Manager, Coverib



# Visitor's Perspective

"ARCHIDEX is one of the biggest platforms in the industry. It welcomes all parties, not just the professionals, but also the clients. It helps us think further, expanding our research and attaching it to our design, keeping us moving forward in architecture."

> Tuck Leong, Partner, WH Tan

"ARCHIDEX is a good platform for the construction industry, providing a space for industry players to showcase new products and innovations. This allows professionals to stay informed for their new projects. Ultimately, new innovations benefit end-users, making it a win-win for both suppliers and consumers in the long run."

Dave Deng, Products advisor, Vetech Architectural Products (HK) Ltd "ARCHIDEX is revolutionary. It brings together everybody in the industry under one place. Architects, designers, manufacturers and suppliers can all come together and learn from each other through this platform and build each other up."

> Joanna Ng, Marketing Manager, Kian (Hong Kong) Pte Ltd

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"ARCHIDEX is an annual event for all the architects to gather, meet up and update each other and share past experiences as well as getting to know the recent trends of the development of products. It is a good platform for everyone to refresh themselves with the new move of the architecture industry within both local and international context."

Teoh Eng Kuan, Paradigm Architects Sdn Bhd "ARCHIDEX is very good. We it worth coming all the way from the Philippines because a lot of our suppliers brought in new materials. Also, the Buyers' Lounge is beneficial and we love returning to ARCHIDEX every year."

> IDR. Jennifer See, Quamo Material Solution, Philippines

"We are an international company that represents a handful of the leading Asian companies in the metal industry. ARCHIDEX is a great place to network and source new products."

Ruslan Linniks, International Business Manager, IBC Group



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C.I.S NETWORK SDN BHD (287961W) 9-1-6 Jalan 3/109F Danau Business Centre, Danau Desa Off Jalan Kelang Lama, 58100 Kuala Lumpur, Malaysia. M: +6016 233 2773 T: +603 7982 4668



Scan Here to Schedule Appointment

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